

The future of European competitiveness

Part A | A competitiveness strategy for Europe

SEPTEMBER 2024

EUROPE'S CHOICE

POLITICAL GUIDELINES
FOR THE NEXT EUROPEAN COMMISSION
2024–2029



The next Commission 2024 – 2029

Stay the course on Green Deal goals

new Clean Industrial Deal, soon

new Circular Economy act, making the EU market for secondary raw material

New Omnibus regulations (?) to simplify

Enforcement and new **procurement rules**

Do you know...

how many EU legislations on sustainability will impact the textile and clothing companies?

16



Ecodesign and Digital Product Passport



National Tax on Waste (EPR)



Waste Shipment



Green Claims and Textile Labelling



Green Public Procurement (GPP)



Waste Legislation



Corporate Sustainability Due Diligence



Corporate Sustainability Reporting Directive



Industrial Emissions



Sustainable Finance (Taxonomy)



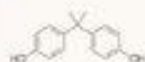
Microplastic



PFAS Restriction



Skin Sensitisers



Bisphenol



REACH Revision



PFHxA Restriction

Ecodesign in the EU

- Garments sold in EU as of (+-) 2028 to comply with minimum requirements
- Defines EPR Eco-modulation
- Fix unsold goods (July 2025)
- **Durability, reusable and recycled contents** are possible requirements

Cost vs Opportunities, lessons learned

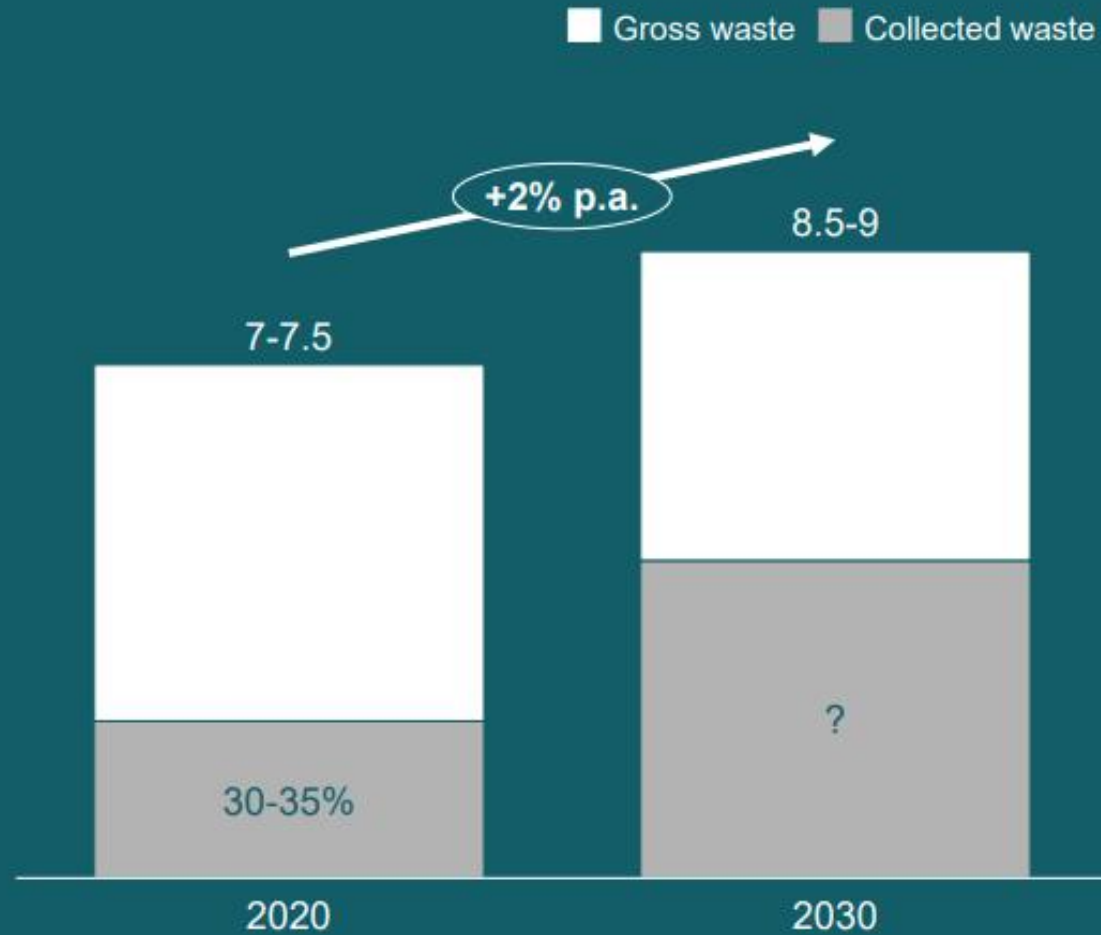
GET READY FOR
THE NEXT
STEP



EcoDesign enters into force on **18 JULY 2024**

Europe has a 7-7.5 million tons textile waste problem, of which only 30-35% is collected today

EU-27 and Switzerland textile waste volume, million ton



Sources: European Commission Joint Research Centre (JRC), 2021; Intecus, Germany report, 2020; ReFashion, France report, 2020; Rebel, Netherlands report, 2021; Umweltbundesamt, Austria report, 2022; Higher Institute for Environmental Protection and Research Italy report #1 and #2, 2021; Modare, Spain country report, 2021; Nordic Council for Ministers Baltic Countries report, 2020; Ellen MacArthur Foundation; Le Figaro, 2019; Deloitte European Market Study for ETSA, 2014; JRC Technical report, 2021; Humana Annual Report, 2020; Eurostat Prodcom; expert interviews

This new circular value chain would require significant capacity with 150-250 facilities

Overview of required capacity¹ in EU-27 and Switzerland, 2030

THIS IS A SCENARIO AND NOT A FORECAST

ILLUSTRATIVE LOCATIONS

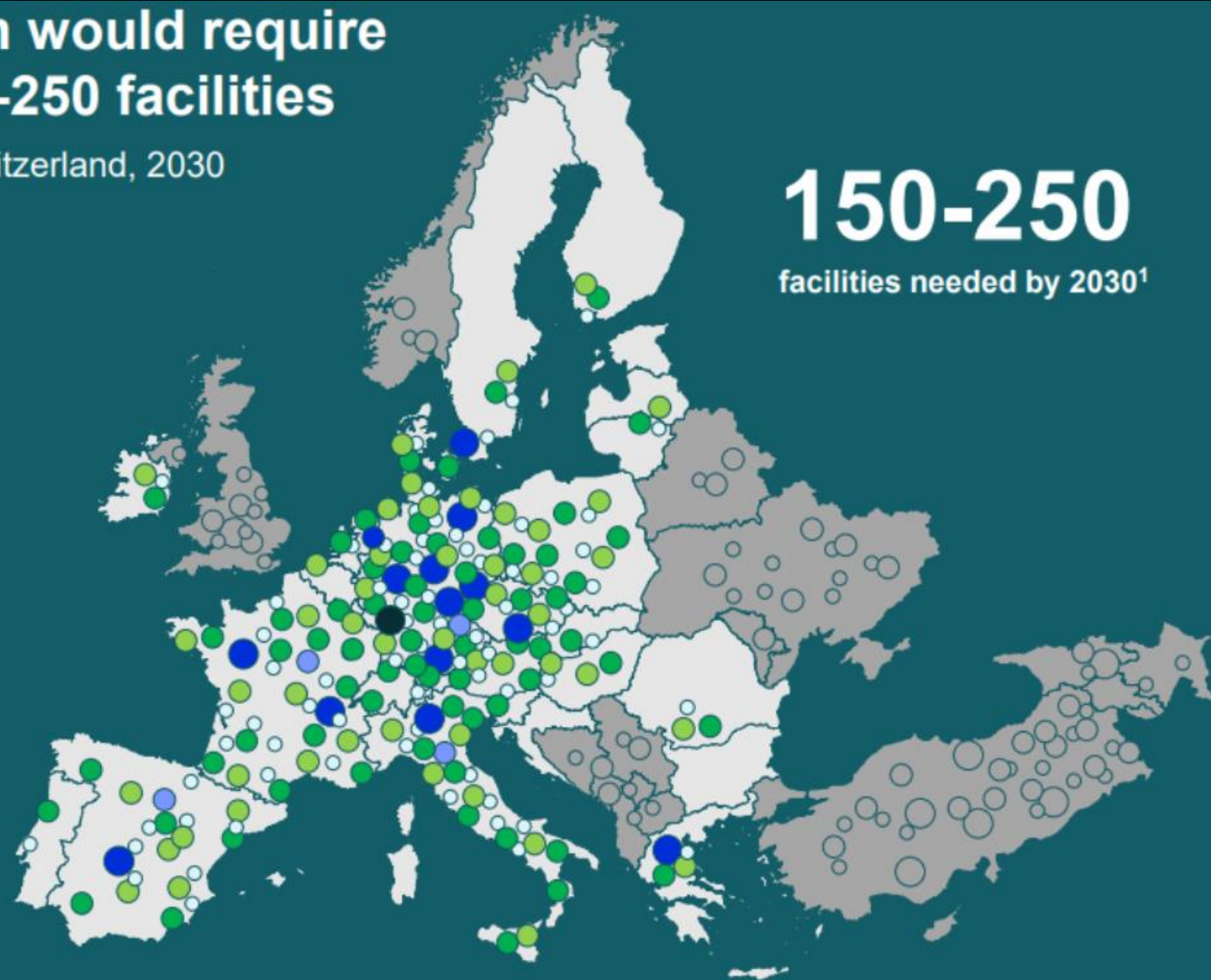
150-250

facilities needed by 2030¹

- Sorting for re-use
- Sorting for recycling
- Mechanical recycling
- Thermo-mechanical
- Chemical recycling
- Thermo-chemical
- Illustrative facilities outside EU-27 and Switzerland

Scale, tons

- 25 000
- 50 000
- 100 000



¹ The project overview reflects the estimated amounts of facilities required in base case scenario where EU-27 and Switzerland reach a 50 percent collection rate and a upside scenario where 80 percent collection is reached; standardized non-integrated facilities are assumed for simplicity; Average plant sizes differ for the technologies. The assumed scales (in Ktn/year) are: Sorting (reuse) 50,000; Sorting (recycling) 50,000; Open-loop 25,000; Closed-loop traditional 25,000; Closed-loop soft 25,000; Thermo-mechanical 50,000; Chemical - cellulosic 100,000; Solvent-based 100,000; Chemical - Polyester 100,000; Thermo-chemical 100,000; For some of the value chain steps (sorting for re-use, open-loop mechanical, and closed-loop traditional mechanical) there exists some share of needed capacity already today.

Circular Textile Business Case



Source: McKinsey & Company, July 2022

Waste in the EU

Waste Framework Directive and EPR

- **Mandatory** national Extended Producer Responsibility for textiles
- **Minimum harmonization:** scope, fee modulation, PROs
- **Finance** R&D and preparation for textile-to-textile recycling



Key demands



harmonisation across Member States



Supporting the industry's circular transition



Alignment with ESPR



No free riders

EU waste legislation

Industry demands

- **EPR harmonisation** key for circularity, level playing field, reducing burdens. (e.g. scope, timeline, PRO governance, roles and responsibilities, operational aspects as registration form, fee structure, others)
- Effective **market surveillance** to avoid free riders. Online platforms *paying on behalf of*
- **Micro enterprises** in scope, no exemptions but simplifications
- recycling **targets** after assessing waste volumes and recycling capacities
- EPR **funds** to support a recycling value chain in Europe
- sufficient **time** to set EPR, legally and operationally
- Set **End of Waste** after pre-treatment of textile waste

Waste management across Member States

3 layers of harmonisation

Layer 1:

EU law: Waste Framework Directive
2024 – 2026/7

adoption 2025

Layer 2:

National law: EPRs scheme

3 legally
established
EPRs in 2024

Layer 3:

National private: PROs

20+ Textile PRO initiatives
known in 2024

The PRO Forum



Extended Producer Responsibility for Textiles



Product information

Anti-green washing law



The Green Claims Directive and PEF



Digital Product Passport



Traceability & world data



What info, accessible by who



Customs/ authorities to access



Picture source: <https://facts.net/science/technology/25-facts-about-digital-product-passport/>

Disclaimer: picture used as reference only. No affiliation between the picture source and EURATEX work

Protecting the EU from unfair trade

 **Ursula von der Leyen**
@vonderleyen_epp

Wir haben zu Recht hohe Standards für unsere Produkte.

Aber es gibt Unternehmen von außerhalb, die mit minderwertigen Produkten unseren Markt schwemmen.

Zum Beispiel e-Commerce wie Temu & Shein, die sich nicht an unsere Regeln halten.

Wir sind offen für Handel. Aber fair!

[Translate post](#)



4:01 pm · 18 May 2024 · 1,406 Views

5 Reposts 9 Likes

**Commission President Ursula von der Leyen,
18 May 2024**

“We rightly have high standards for our products.

But there are companies from third countries that flood our market with low quality products.

For example, e-commerce such as Temu & Shein, which do not abide by our rules.

We are open to trade. But fair!”

Mauro Scalia
 Director Sustainable Businesses
mauro.scalia@euratex.eu

Grazie per
 l'attenzione!

EURATEX Members 2024: 23 countries, 10 sector-specific organisations



Partnership programme
 with companies

