

5th OCTOBER

**Metropolitan City of Milan's Sustainable Logistics Plan:
From the Birth of the Plan to International Exchange**
Palazzo Isimbardi | Sala Affreschi - Milan, Via Vivaio 1

PROGRAM

14.30 - Arrival and registration

15.00 - Institutional greetings and opening of the workday

Francesco Vassallo, *Vice-Mayor metropolitan City of Milan*

Arianna Censi, *Council Member for Sustainable Mobility, Milan Municipality*

15.15 - The Sustainable Logistics Urban Plan

A Year of Work

Dario Parravicini, *Head of Territorial Planning and Economic Development*

Department, Metropolitan City of Milan

15.25 - PULS and its content

Key Points and Results in the local context

Evelina Saracchi, *Coordinator, PIM Study Centre*

**15.45 - The New Role of METREX and the International
Perspective on the Metropolitan PULS**

Findings from the comparison process during the drafting of the MCM's PULS

Henk Bouwman, *Secretary General, METREX*

16.00 - Exchange of best practices

*Discussion about the logistics system's key points based
on case studies from the METREX network*

Moderate by Henk Bouwman, *Secretary General, METREX*

With the participation of:

Regione Lombardia, Metropolitan city of Milan, Metropolitan city of
Oslo, Metropolitan city of Barcelona, Metropolitan city of Lyon, Tran-
sports for West Midlands - Birmingham, Rhine-Alpine corridor - Eu-
ropean Economic Group of Territorial Cooperation, Airport Regions
Council, Province of south Holland

17.30 - METREX's Recognition to the Metropolitan PULS

Jakub Mazur, *President, METREX - Deputy Mayor, Breslavia Municipality*

Marco Griguolo, *Councillor for Sustainable Mobility,
metropolitan City of Milan*

17.45 - Conclusive Speech

Jakub Mazur, *President, METREX - Deputy Mayor, Breslavia Municipality*

*For international guests, the event will be followed
by a networking dinner which will end at 8:30 PM.*

6th OCTOBER

Milan's Logistic Region: From Intermodality to the Last Mile

**MIND Cascina Triulza | Auditorium
Via Cristina Belgioioso 171**

A shuttle service will be available from the Metro 1 Rho Fiera stop to the venue (approx.5 min.)

PROGRAM

09.30 - Arrival and registration

10.00 - Institutional greetings, recap of the previous day and opening of the workday

Francesco Vassallo, *Vicemayor - Metropolitan City of Milan*

Giorgio Mantoan, *Councillor for Economic Development Metropolitan City of Milan*

10.15 - MIND Presentation

A new model of urban regeneration

Alberto Grando, *Arexpo - President*

10.25 - Keynote Speech

Oliviero Baccelli, *Professore Università Bocconi Milano;
Direttore Master Economy Transport*

10.45 - Round Table 1

Key Elements for a Sustainable Logistics

Moderated by Dr. Alessandro Finicelli, *Manager - Esri Italia*

Edoardo Rixi, *Undersecretary for Infrastructures and Transport*

Francesco Bargiggia, *U.O. Infrastrutture ferroviarie e opere pubbliche
Regione Lombardia*

Giorgio Mantoan, *Councillor for Economic Development - Metropolitan City of Milan*

Antonello Fontanili, *General Director - Uniontrasporti Unioncamere*

Luigi Merlo, *President - FederLogistica; MSC Group Italia*

Fulvio Lino Di Blasio, *President of AdSP of Mar Adriatico Settentrionale,
on behalf of Assoport*

Paolo Balistreri, *Vice President - Rhine-Alpine Corridor;
Secretary General - Confindustria Piemonte*

11.45 - Coffee break

Ore 12.00 - Round Table 2

The Milanese Metropolitan Logistics Region

Moderated by Dr. Alessandro Finicelli, *Manager - Esri Italia*

Marco Griguolo, *Councillor for Sustainable Mobility - Metropolitan City of Milan*

Alessandro Fidato, *President - Gruppo Trasporti, Logistica e Infrastrutture
Assolombarda; Chief Operating - SEA Aeroporti Milano*

Claudio Fraconti, *President - Green Planet Logistic*

Andrea Cappa, *Secretary General - ALSEA*

Simonpaolo Buongiardino, *President - Assomobilità*

Ore 13.00 - Conclusive Speech

Marco Griguolo, *Councillor for Sustainable Mobility - Metropolitan City of Milan*

Ore 13.15 - Light Lunch

For those interested, the conclusion of the light lunch (14:00) will be followed by a 1 hour study visit of MIND area.